



CATALOGUE

TRUCARE



LeapFrog Enterprises, Inc. is the leader in innovative solutions that encourage a child's curiosity and love of learning throughout their early developmental journey. For more than 20 years, LeapFrog has helped children expand their knowledge and imagination through award-winning products that combine state-of-the-art educational expertise led by the LeapFrog Learning Team, innovative technology, and engaging play - turning playtime into quality time that helps children leap ahead. LeapFrog's proprietary learning tablets and ground-breaking developmental games, learn to read and write systems, interactive learning toys and more are designed to create personalized experiences that encourage, excite and build confidence in children. LeapFrog, a member of VTech Group, is based in Emeryville, California, and was founded in 1995 by a father who revolutionized technology-based learning solutions to help his child learn how to read.



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Key to icons



Award-Winning



Demo Video Available



Top Toy

Learning Toys

Designed by leading experts, our learning toys create a foundation for future success by introducing children to important skills like vocabulary, letters, emotions and more at an early age



Butterfly Counting Friend (UK)



Key product features

- Multi-colour, light-up wing teaches colours with five playful colour songs.
- Convenient straps allow for easy attachment to a cot or pushchair.
- Four modes teach your baby about music styles, numbers, colours and lullabies.
- Each segment of this on-the-go toy features a dangling toy that rattles, squeaks, turns or crinkles to help develop fine motor skills.

Item code:
80-606403 (UK)
Pack quantity: 6
Batteries: 2 AAA
Packaging dimensions:
W35 x H27.9 x D8.9 cm

Code: 600403 (UK)



Butterfly's wing creates a magical lightshow



My First Scout Book & My First Violet Book

3+ months

Key product features

- Scout & Violet will inspire a love of books with fun things for your baby to touch and includes catchy bounce-along songs.
- Press the music note button for four learning songs.
- Press the 123, Shapes, ABC and Colours tab buttons to hear songs, sounds and learning phrases.
- Touch the crinkly flower, baby-safe mirror, shiny pond and peek-a-boo flap for fun interactions and Violet tactile stimulation.
- Grab the plush handle to take the My First Scout Book on-the-go.
- Find Scout and Violet's hidden bone on each spread.

Item code:

Scout: 80-607203 (UK)

Pack quantity: 6

Batteries: 2 AAA

Packaging dimensions:

W25.5 x H24 x D6.6 cm

Code: 607203 (UK)



Press the music note button for four learning songs



Lullaby Lights Lion (UK)

6+ months

NEW

Available Spring 2020

Key product features

- Enjoy a ray of colour with the Lullaby Lights Lion plush learning toy. In day mode enjoy a kaleidoscope of colour with each press of Lion's soft plastic light-up tummy.
- The colours change to the five colours on Lion's mane playing a variety of songs and phrases to teach shapes, colours and numbers.
- Lion also helps your baby fall asleep with four different sleep timer options, offering soft gentle lullabies; lullabies and lights; or just lights.

Item code:

80-607103 (UK)

Pack quantity: 6

Batteries: 2 AAA

Packaging dimensions:

W20 x H28 x D11.5 cm

Code: 607103 (UK)



Press the belly button for lights, fun phrases, songs and lullabies.



Purrfect Counting Handbag (UK) Purrfect Counting Purse™ (US)

6+ months **NEW**

Available Autumn 2020

Key product features

- Play, learn and role play with this purrfect handbag!
- Press the five light up keys to be introduced to shapes, number and colours.
- Press the buttons to hear encouraging phrases to interact with the included role-play accessories.
- Includes 5 play pieces, Circle Coin Purse, Heart Comb, Rectangular Mobile Phone, Triangular Key Chain, Square ID Badge & Mirror.

Item code:
80-610003 (UK)
Pack quantity: 6
Batteries: 2 AAA
Packaging dimensions:
W30 x H33 x D8.9 cm

Code: 610003 (UK)
3 14 17766 100030



5 light-up buttons teach colours and numbers.



Learn & Groove Caterpillar Drums

6+ months **NEW**

Available Autumn 2020

Key product features

- Twist the Caterpillar's body to move his drum segments for fun drumming.
- Watch the lights flash and the feet wiggle when the drums are pressed.
- Packed with learning content baby can explore, counting, abc's, animals and their sounds, musical instruments and their sounds and play 10 familiar songs, piece by piece just by pressing the drums!

Item code:
80-610203 (UK)
Pack quantity: 6
Batteries: 2 AA
Packaging dimensions:
W35 x H27.9 x D9.5 cm

Code: 610203 (UK)
3 14 17766 102034



Press a light up drum button to jam along.



Roller ball for added manipulative play.

Busy Learning Bot

9-36 months

NEW



Item code:
80-609203 (UK)
Pack quantity: 6
Batteries: 2 AAA
Packaging dimensions:
W17.5 x H21.5 x D11.5 cm

Code: 609203 (UK)



Key product features

- Go on a learning adventure with this cute cubed character to discover colours, opposites, ABC's, counting and music by sliding the slider, spinning the three interactive gears, twisting the key and pushing Learning Bot along.
- Build nurturing skills looking after Busy Bot.
- Press his friendly light-up face to hear friendly robot phrases and try the two different game modes to hear Busy Learning Bot encourage interactions with all the buttons to develop hand/eye coordination and motor skills.
- Includes seven unique learning songs.

Twist the key to enhance motor skills.

Press the light-up face button to hear friendly robot phrases.



Level Up & Learn Controller

9-36 months

NEW



Item code:
White: 80-609103 (UK)
Pack quantity: 6
Batteries: 2 AAA
Packaging dimensions:
W20 x H21.5 x D8 cm

Code: 609103 (UK)



Key product features

- This exciting controller features six touch-screen learning activities that introduce colours, counting, rhyming, French phrases and more.
- Move the joystick to trigger animal phrases and sounds; listen to the questions from the animals; and let the light guide you to the correct answers.
- The four colourful shape buttons introduce shapes and encourage exploring numbers.
- The music button plays three learning songs and one dance track. A Tiger pal pops up to encourage play time and introduces opposites.

Press to hear three learning songs and one fun dance track.

When Tiger is inside the controller, press the Right Shoulder Button to trigger the peek-a-boo action.



Speak & Learn Puppy

12+ months **NEW**

Available Autumn 2020

Key product features

- Get a jump on talking with your puppy pal.
- Grow-with me 3 levels of play, all 3 levels will utilise the microphone/talk-back feature to encourage verbal interaction with Mona, which will be timer based and the ear flaps to accentuate Mona's responses or excitement level.
- 5 buttons on 4 paws & 1 on LED collar and 3 songs.
- Teaches Language Development, ABCs, 123s, Feelings & Emotions, and more!

Item code:
80-610103 (UK)
Pack quantity: 2
Batteries: 4 AA
Packaging dimensions:
W32.5 x H35.5 x D13.3 cm

Code: 610103 (UK)

3 417766 101037



Watch Mona's ears flap, accentuating her responses and excitement!



Step & Learn Scout

12+ months



Key product features

- Push Scout along to make him sing, then he'll stop when you stop.
- Combines alphabet, number and music curriculum with push along play.
- Light up backpack makes letter and number recognition easy.
- Encourages walking.

Item code:
80-601200 (US)
Pack quantity: 4
Batteries: 3 AAA
Packaging dimensions:
W35.1 x H27.7 x D13.4 cm

Code: 601200 (US)

3 417766 012005



Removable lead to play directly with Scout

Light up backpack

Press the buttons to hear loving phrases and Scout's walking songs

Watch his legs and head move



Dino's Delightful Day Book™ (US)

12+ months

Key product features

- Introduce ABCs to your little one with a charming tale.
- 16 colorful, interactive pages.
- Press the light-up buttons to hear letter names, letter sounds and words from the story.
- Number buttons along Dino's back introduce numbers from one to ten.

Item number:
80-600500 (US)
Pack quantity: 3
Battery info: 2 AA
Package size:
W35 x H35 x D7.8 cm

Code: 600500 (US)



Breakfast toaster Set (US) Yum-2-3 Toaster (UK)

12+ months

NEW

Available Spring 2020

Key product features

- Pretend to cook up and serve a delicious breakfast for a friend using the nine different foods and utensils.
- Role-play making egg and bacon sandwiches and pretend to spread berry jam on toast using the role-play knife.
- Use the handle to pop up the toast whilst being introduced to opposites.
- Turn the dial to choose whether you would like light or dark toast and press the three breakfast food buttons to learn numbers 1-3, colours and foods.

Item code:
80-609803 (UK)
Pack quantity: 4
Batteries: 2 AAA
Packaging dimensions:
W32.5 x H24 x D10 cm

Code: 609803 (UK)



Learn & Groove Dancing Panda (UK)

1-4
years

Key product features

- Watch Panda shake, dance and spin around to the music. The LED screen on his guitar lights up with shapes, letters and numbers with four play modes.
- Play musical statues and other games to explore the learning content. Press the musical instrument buttons on Panda's light-up shoes to hear a saxophone, trumpet, drum and guitar.
- Toggle the bridge switch to scroll through the numbers 1-10 and letters A-Z, while the whammy-bar music button on Panda's guitar selects dozens of different tunes, including songs about numbers, shapes, letters and musical instruments.

Item code:
80-608203 (UK)
Pack quantity: 4
Batteries: 4 AA
Packaging dimensions:
W33 x H38 x D13.5 cm

Code: 608203 (UK)
3 14 17766 08203 9



LED lights displays letters, numbers, shapes and fun designs during songs and melodies.



Lettersaurus

1.5-4
years

Key product features

- This adorable alphabet dinosaur has colourful letter buttons on his back that lets kids explore letter names and the sounds they make.
- Spinning the tail wheel introduces numbers and plays a counting song.
- For more music, pressing the light-up star button plays three upbeat songs.
- The dinosaur toy is also a pull toy that turns his head side-to-side as he wobbles along.

Item code:
Green: 80-607473 (UK)
Pack quantity: 4
Batteries: 2 AA
Packaging dimensions:
W35 x H24 x D13.5 cm

Code: 607473 (UK)
3 14 17766 07473 7



Press the light-up star button to hear three songs

Scrub 'n Play Smart Sink™ (US)

2-5
years

Key product features

- Pretend to wash the dishes in the sink and count from one to ten by adding the pretend soap.
- Learn about colours and sizes when matching the plates to their slots in the drying rack.
- Load up the dishwasher and choose the cycle. One, two, three! Hear fun responses when opening and closing the door.
- Practise following directions by pressing the star activity button to get some clean-up suggestions.
- Wash the green plate! Water sounds make clean-up time feel real. Everything stores neatly when playtime is done.
- Six accessories: three dishes, two cups & a scrub brush with turning head.



Item code:
80-608100 (US)
Pack quantity: 2
Batteries: 3 AAA
Packaging dimensions:
W40 x H33 x D20 cm

Code: 608100 (US)



3 417766 081001

The dishwasher also acts as a storage compartment



Smart Sizzling BBQ Grill (UK)

2-5
years



Key product features

- Little grill masters can pretend to grill by securely placing eight different play food items on the interactive skewer.
- This smart grill recognises the food's name and colour. Twist the skewer to count along with the grill, then turn the temperature dial from 1 to 10.
- Hear the sizzling and cooking sounds! The grill knows if the heat is too high and asks to have the dial turned to a lower number.
- Utensil hooks keep the tongs and spatula at the ready to serve steak, fish, green peppers and more onto the included plates.
- Press the star button for grilling suggestions, melodies, phrases and sound effects.

Item code:
80-607903 (UK)
Pack quantity: 2
Batteries: 2 AA
Packaging dimensions:
W55 x H40 x D20 cm

Code: 607903 (UK)



3 417766 079039



Press on the grill area to hear fun cooking sounds

Open the door to reveal a storage compartment

My Pals Scout & Violet

6+ months



Key product features

- Teach Scout your child's name and favourite things for personalised learning in 15+ activities.
- Listen along to 40+ learning songs, melodies and lullabies, for active daytime fun and nighttime soothing.
- Teaches first words, feelings and emotions, colours and counting.

Item code:

Scout: 80-19156E (US)

Pack quantity: 2

Batteries: 3 AA

Packaging dimensions:

W24.1 x H29.1 x D17.4 cm

Code: 19156E (US)



Activity Paw: includes 14 activities



40 songs, melodies and lullabies

Soft cuddly fabric

Night Time Paw: select five, ten or fifteen minutes of bedtime music

Scout and Violet can be personalised in the box



* Phone not included

Learn & Groove[®] Shakin' Colors Maracas[™]

Hi Hola Bilingual

6+ months

Key product features

- Three play modes include Colors, Numbers and Music.
- Six light-up buttons introduce different instrument sounds or colors.
- Shake the maracas to practice motor skills, count from 1 to 10 and to change the colors.
- Slide the language switch between English and Spanish to hear all the content in either language.

Item code:

80-607543

Pack quantity: 2

Battery info: 1 AA

Package size:

W22.5 x H24.1 x D10 cm



Colorful shaker beads

Light-up color-changing dome



Shapes & Sharing Picnic Basket

6+ months



Key product features

- Explore shapes and colours with food pieces, and manners and more with fun learning songs!
- An interactive basket lid recognises food by shape and colour.
- Lift the basket lid to hear sweet instrumental music and fun sound effects.
- Play and learn with a 16-piece picnic set that includes 8 food items, 2 plates, 2 forks, 2 cups, 1 blanket and 1 basket.

Item code:

Pink: 80-603603 (UK)
80-603600 (US)

Yellow: 80-603653 (UK)
80-603660 (US)

Pack quantity: 4

Batteries: 3 AA

Packaging dimensions:
W35.0 x H17.8 x D20 cm

Code: 603603 (UK)



Light up rim



Interactive lid recognises shapes and foods

2 Place settings with 8 pieces of food



Safari Learning Station™ (US)

6+ months

Key product features

- Six safari animals teach ABCs, 123s, shapes, colors, music and more.
- Drop the colorful balls through Monkey's tail and see them ride down the ramp and exit through the tree.
- Three play modes include Explore, Learn and Music.
- Arch adjusts from crawling to standing position to grow with your child.

Item code:

80-604500 (US)

Pack quantity: 1

Battery info: 2 AA

Package size:
W61 x H40.6 x D20 cm

Code: 604500 (US)



Transforms into different configurations to grow with your baby

Light-up piano keys play music and introduce colors and shapes

Spinning bead roller



Scout's Learning Lights Remote

6+ months

Key product features

- Two modes include: Play and Learn.
- Teaches number quantities with 10 light up number buttons.
- Two interactive number games.
- Explore different pretend TV channels with Scout.
- Press the music button to listen to number songs.

Item code:
80-606203 (UK)
Pack quantity: 6
Batteries: 3 AAA
Packaging dimensions:
W12.7 x H 21.6 x D5.5 cm

Code: 606203 (UK)



Slide the slider to change modes

Features 17 buttons, including 10 light-up buttons that play more than 100 phrases, sounds and music.



Peek-a-Boo LapPup (UK)

6+ months

Key product features

- Press the collar button to trigger fun peek-a-boo motion with moving paws.
- Five colourful light-up, crayon-shaped piano keys teach colours and music.
- Three shape buttons teach numbers, colours and shapes.
- Open and close the laptop to play peek-a-boo and learn opposites.
- The mouth will light up when Scout or Violet speaks.
- Manipulative mouse clicker teaches fine motor skills.
- Press the music button to play three learning songs.

Item code:
Scout: 80-606103 (UK)
Pack quantity: 6
Batteries: 3 AAA
Packaging dimensions:
W25 x H 27.9 x D 7.8 cm

Code: 606103 (UK)



Press the name tag to play hide and seek



Phonics Fun Animal Bus™ (US)

12+ months

Key product features

- Bright yellow school bus features 26 colorful letter buttons that come alive with unique and silly personalities.
- Press a letter button in Letters mode to hear its name and sound.
- Animal mode introduces the selected animal's letter sound and the sound the animal makes.
- In Game mode, press letters to help characters hop off the bus.
- Listen to two fun and interactive songs in Music mode.

Item code:
80-601300 (US)
Pack quantity: 2
Battery info: 2 AA
Package size:
W40 x H21.6 x D13.3 cm

Code: 601300 (US)
3417766013002



Push the bus to play a song



Little Office Learning Center™ (US)

6+ months

Hi Hola
Bilingual

Key product features

- Eight role-play activities including a globe, laptop, clock, book, phone, piano keys, desk lamp and storage.
- Explore, Learn and Music modes.
- Bilingual in English and Spanish.

Item code:
80-604340 (US)
Pack quantity: 2
Battery info: 2 AA
Package size:
W55 x H40.6 x D13.3 cm

Code: 604340 (US)
3417766043405



Laptop buttons
reveal animals
on-screen

Removable legs
for floor play



Learn & Groove[®] Musical Table

6-36 months



Key product features

- Engages and entertains with songs, sparkling lights and lots of great things to spin, slide, push, pull, open and close
- Includes 15 musical activities and 40+ songs and melodies
- Detachable legs to sit and play
- Bilingual: Learn in English and French
- Teaches: motor skills, language skills, colours, shapes, numbers and memory skills.

Item code:
Green: 80-81411K (US/FR)
Pack quantity: 2
Batteries: 3 AA
Packaging dimensions:
W53.8 x H39.4 x D13.5 cm

Code: 81411K (US/FR)

017084311814110



Move the trombone's slide, and count along from one to ten

It's music and learning rolled into one

Spin a maraca that plays the ABC song which will encourage language skills

Piano keys introduce music and colours

Removable legs for floor play



Popping Colour Mixer Truck (UK)

6-36 months



Key product features

- Light up the adorable construction truck by dropping a ball inside and watching the mixer change colour.
- Add two balls to the colour mixer and push the lever to "mix" the balls together to learn how to create a whole new colour.
- Learn colours, shapes and numbers by pressing the colourful shape buttons on the truck. Use them to answer questions or add sounds to the music.
- Drop the balls inside and take them out by opening the back door. When playtime is over, all the balls easily store inside.

Item code:
80-601903 (UK)
Pack quantity: 4
Batteries: 2 AA
Packaging dimensions:
W30 x H24.1 x D13.3 cm

Code: 601903 (UK)

34177664019035

Mixer lights up and comes alive to introduce colours

Press the buttons to hear fun learning phrases and cool construction sounds

Press the lever to mix the balls and make new colours



Musical Rainbow Tea Party



Key product features

- The Musical Rainbow Tea Party is a 9-piece set that lights up in five colours and features songs and surprises!
- Tip the teapot to see it light up, hear fun sounds and see the "tea" move realistically!
- Features 9 tea-time learning songs, and 80 phrases and sounds!
- Teaches colours & matching, manners & greetings and counting.

Item code:
80-603203 (UK)
80-603200 (US)
Pack quantity: 4
Batteries: 2 AA
Packaging dimensions:
W35.2 x H27.9 x D13.5 cm

Code: 603203 (UK)



Code: 603200 (US)



Open the lid to see yourself in the mirror

Light changes colour to match the flavour of the tea



AlphaPup™ (US)



Key product features

- An adorable pull-along toy that sings the alphabet as it's pulled along.
- Colorful buttons, wobbly wheels and a tail that wags engage children and help develop motor skills.
- Teaches basic vocabulary, phonics and motor skills.

Item code:
Green: 80-19241E (US)
Pink: 80-19242E (US)
Pack quantity: 2
Battery info: 3 AAA
Package size:
W35.1 x H20.3 x D13.5 cm

Code: 19241E (US)



Code: 19242E (US)



Tail wags as pup moves

Press colorful buttons to hear letter sounds and fun doggie phrases

Wheels make pup wobble when pulled

Soft ears

Kid-safe cord and easy-grip handle

AlphaPup™ Stack & Tumble Elephant



Key product features

- AlphaPup™ helps kids become familiar with letters and words while walking.
- Interactive letter buttons enable children to hear letter sounds and the alphabet.
- Floppy fabric ears and a wagging tail give this pup lots of character.
- Includes the alphabet, phonics and gross motor skills.
- Stack & Tumble Elephant introduces colours, numbers and shapes.
- reactive stacker announces each ring as they are stacked.
- Tests listening and observation skills.
- Textured, mechanical ears encourage fine motor skill development.

Item code:
80-451200 (US)
Pack quantity: 2
Battery info: 2AA(600300)
3AAA(19241E)

Packaging size:
W61.3 x H26.3 x D43.0 cm

Code: 451200 (US)



Number Crunchin' Squirrel™ (US)

2+ years

Key product features

- Interactive squirrel recognizes squirrel treats.
- 10 squirrel treats include four green apples, three yellow bananas, two red strawberries and one purple grape treat.
- Tail lever launches squirrel treats.
- Press the light-up nose button to hear interactive questions.
- Acorn button plays sing-along songs.

Item code:
80-602700 (US)
Pack quantity: 2
Battery info: 2 AAA
Package size:
W25 x H24.1 x D13.3 cm



Melody the Musical Turtle

2+ years

Key product features

- Race the music to find numbers and colours, repeat patterns.
- Create turtle-rific tunes in 10 snappy, light-up activities.
- Teaches: numbers, colours, memory skills and music.

Item code:
80-19303K (UK)
80-19303E (US)
Pack quantity: 2
Battery info: 3 AAA
Package size:
W25.10 x H26.67 x D 13.49 cm



Storytime Buddy & Storytime Bella

2+ years

Key product features

- Choose a book and press the corresponding number on the collar to explore five stories about Buddy, Bella, Cooper, Mona and Pepper.
- Each story introduces different curriculum including emotions, shapes, numbers, colours and opposites.
- Press the ABC button to explore letters in the stories or press the Book button to hear reading comprehension questions.
- Moon and Stars button plays soft bedtime stories or lullabies and the light up collar becomes a colour-changing nightlight.

Item code:
Buddy: 80-603503 (UK)
Pack quantity: 3
Batteries: 2 AA
Packaging dimensions:
 W35 x H38.1 x D17.8 cm

Code: 603503 (UK)




Press the ABC button to explore letters in the stories or press his Book button to hear him ask reading comprehension questions.



Read With Me Scout & Violet

2+ years



Item code:
Scout: 80-19232E (US)
Violet: 80-19238E (US)
Pack quantity: 2
Batteries: 3 AA
Packaging dimensions:
 W35.2 x H39.3 x D15.2 cm

Code: 19232E (US)


Code: 19238E (US)


Key product features

- Read With Me Scout is a cuddly companion that provides the perfect interactive introduction to reading.
- Scout reads from five included books and asks questions to engage kids and enhance comprehension.
- Five interactive spots respond to touch so children can interact with Scout. Pat his head, hug him, kiss his cheek and squeeze his paws to hear music and loving phrases and respond to questions about the story.
- Five interactive touch points, 75 comprehension questions and five illustrated board books.
- Teaches: listening comprehension and early vocabulary.
- Available as Scout or Violet.



Pat her head and hear her bark

Kiss her cheek and hear her say you're her best friend

Press and she will sing you a song

Pat his back to answer questions

Press her paw and she will read you a story and tell you to turn the page

Press his collar to hear the books read aloud

Mr. Pencil's Scribble & Write

3+ years



Key product features

- Learn how to form letters, numbers, shapes and early words.
- Touch screen.
- Instant accuracy feedback.
- Automatically adjusts to child's abilities.

Item code:
80-600803 (UK)
80-600800 (US)
Pack quantity: 6
Batteries: 3 AA
Packaging dimensions:
W27.6 x H27.7 x D6 cm

Code: 600803 (UK)



Code: 600800 (US)



Gives instant accuracy feedback

Phonics Skills: each letter's sound is pronounced as the letter is completed

The Alphabet: tracing and writing can deepen letter recognition skills by reinforcing letter shapes in a tactile way

Pencil Control: using the stylus helps develop the motor skills needed for writing

Writing Skills: lights and stroke-by-stroke guidance help children write upper and lower case letters and numbers



LeapStory (UK)

3-8 years



Key product features

- Turn any time into story time with LeapStory.
- Develop children's listening comprehension skills by letting them hear stories read to them.
- While a narrator reads the story, watch Scout's reactions as images and animations are projected onto the wall or ceiling.
- Listen to content from four categories: classic stories and poems; myths, legends and fables; sleepy-time stories and songs.
- Personalise your LeapStory™ by recording your own voice reading your child's favourite story for anytime listening. Spark their imagination with stories!
- Download up to 10+ additional stories, poems and songs for free!

Item code:
80-608003 (UK)
Pack quantity: 4
Batteries: 4 AA
Packaging dimensions:
W25 x H24 x D18 cm

Code: 608003 (UK)



Press the timer button to select how long to listen to stories for.

Press Scout to hear cute phrases.



Learn & Groove® Mixmaster Scout™ (US)

9+
months

Key product features

- Groove to three modes: Letters, Numbers and Colors.
- 100+ dance tracks, phrases and sounds.
- Explore and experiment with nine spinners, sliders, buttons and switches.
- Flick the DJ spinner to activate dance lights, fun party sounds and phrases.
- Spin the turntable to rewind or “scratch” along to curricular songs.
- Press four colorful instrument buttons and watch them light up. Hear them say their names and play musical riffs.
- Flip the music page to activate four curricular raps that teach the ABCs, counting, colors and instruments.
- Make new beats! Press the sound effects switch to mix fun DJ sounds into the background music.



Item code:
80-607600 (US)
Pack quantity: 3
Battery info: 3 AAA
Package size:
W35 x H30.5 x D7.8 cm

Code: 607600 (US)
3 14 17766 07600 7



Water & Count Veggie Garden™ (US)

9+
months

Key product features

- Pretend to play in the garden and grow some vegetables while exploring counting, colors and more with this adorable role-play toy.
- Pretend to dig, water and grow a radish, onion and carrot to explore counting, the difference between large and small and what plants need to grow.
- Match the veggie to the correct hole in the soil to hear a response.
- Press the light-up sun button to learn about plants or turn the book pages to explore the life cycle of a plant.
- Slide the worm to make the vegetables spin and play sounds or use the trowel to discover a mole friend.

Item code:
80-605000 (US)
Pack quantity: 2
Battery info: 3 AA
Package size:
W40 x H30.5 x D13.3 cm

Code: 605000 (US)
3 14 17766 05000 7

Push me along
to hear me sing



Light-up
watering can



Pick Up & Count Vacuum

2-5
years

NEW

Available
Autumn
2020

Key product features

- Learn numbers and colours while cleaning up mess!
- Working suction that really picks up & recognises 10 dusties.
- Removable debris drawer.
- Cyclone action with 10 whizzing dust balls.
- 5 light-up LEDs; turn colours dial to hear colour name and numbers.
- Vacuum button activates cyclone action, curriculum, and sfx.
- 3 modes of play: 123, colour, game.
- Teaches numbers, counting, colours and music.

Item code:

Green: 80-611003 (UK)

Pack quantity: 4

Batteries: 4 AA

Packaging dimensions:

W27.5 x H40.6 x D13.3 cm

Code: 611003 (UK)



Removable debris
drawer for easy
storage of the dusties!

Watch the 10 dust
balls whizz around
inside the vacuum!



Learning & Groove Musical Mat (UK)

2-5
years



Key product features

- Jump right into counting!
- Three modes keep kids hopping, grooving, twisting and learning about numbers, music and more
- Teaches: numbers, music and gross motor skills.

Item code:

80-19310K (UK)

Pack quantity: 2

Batteries: 3 AAA

Packaging dimensions:

W51.7 x H34.9 x D19 cm

Code: 19310K (UK)



Easily switch between modes with
the stamp a foot



Create musical
compositions



Scoop & Learn Ice Cream Cart (UK)



Key product features

- Magic scooper recognises ice creams and toppings.
- Learn about colours, numbers, sequencing, memory and matching.
- Push Scoopy around to hear music as you walk.

8 scoops of ice-cream, 3 toppings, 3 cones and 3 flavoured syrups

Hear music as Scoopy is pushed around



Light up mouth, swirly ice cream button and a magic scooper that recognises ice creams and toppings

Item code:
 Blue: 80-600703 (UK)
 Blue: 80-600700 (US)
 Yellow: 80-600770 (US)
 Pack quantity: 2
 Batteries: 3 AA
 Packaging dimensions:
 W45 x H40.6 x D22.6 cm



Sweet Treats Learning Cafe™ (US)

2+ years

Key product features

- Order up! The Sweet Treats Café is now open for little baristas in training to have hours of fun and pretend play.
- Cakes and pastries are also available in the café, testing colour and shape recognition as little ones pick the right treats to serve.
- Introduces: numbers, shapes, colours, listening & memory skills.

Item code:
 80-601060 (US)
 Pack quantity: 4
 Battery info: 3 AA
 Package size:
 W26 x H26 x D15.5 cm



4 original songs, 10 touch points and 12 pieces

Froth the milk, grind the beans and brew the coffee



Pick the right drink, choose the correct sized cup and set the right temperature in Order Up mode

Count Along Register™ (US)



2-4 years

Key product features

- Stock up on counting skills & pretend play with a 20-piece set!
- Teaches number names, counting, colours.
- Sing along with shopping and counting songs, pay for items with count-along coins.
- Comes to life with real scanning sounds and light up face.

Item code:
80-19306E (US)
Pack quantity: 2
Batteries: 3 AAA
Packaging dimensions:
W40 x H26.5 x D13.4 cm

Code: 19306E (US)
01708431193062

Develop early motor skills

Press food buttons or use the scanner

Hear special messages with the loyalty card



Scan an item

Number Lovin' Oven™ (US)



2-5 years

Key product features

- The perfect recipe for number learning fun, with 16 toy pieces included.
- Over 30 phrases and songs warm up counting, sharing and fraction skills.
- Move the number slider to explore numbers, time and temperature, count along with the blinking light and more.
- Teaches Counting, Parts of a Whole, Sharing.

Item code:
White: 19289E (US)
Pack quantity: 2
Batteries: 2 AA
Packaging dimensions:
W37.7 x H22.8 x D13.4 cm

Code: 19289E (US)
017084311192898



The frying pan sizzles as it is placed on the stove top.

Press the button to hear fun songs and phrases

Share the pizza to practise early fractions

1 2 3

Tad's Get Ready for School Book™ (US)

2+ years

Key product features

- Explore ABCs, numbers 1-10, colors, animals, shapes, emotions, music and more.
- Touch the pictures on each page to learn phrases and sounds.
- Press the music button to hear six different songs.
- Turn the hour hand of the clock on the cover to practice telling time.
- Covers core learning skills to help kids get school-ready.

Item code:
80-602300 (US)
Pack quantity: 4
Battery info: 2 AA
Package size:
W45 x H33 x D5.8 cm

Code: 602300 (US)



Press the pictures on each page for interactive learning



Press Tad's backpack to hear music

Press the button to hear more about each page



Chat & Count Smart Phone (UK)

18+ months



Key product features

- Have playful conversations with Scout and receive pretend phone calls and voicemail messages with this role-play smartphone built just for toddlers.
- Explore and count numbers 0-10 with exciting animations by pressing the light-up number buttons.
- Watch cute videos featuring Scout by pressing the video button and add emojis with sound effects just like popular social media sites.
- Listen to two songs about counting and phone manners or a melody by pressing the music button.
- Games include a guessing game to try and guess the objects and a number game that asks to match the number buttons with the number on the screen.

Item code:
Green: 80-603703 (UK)
Pink: 80-603763 (UK)
Pack quantity: 6
Batteries: 3 AAA
Packaging dimensions:
W15 x H24.1 x D 4.0 cm

Code: 603703 (UK)



Code: 603763 (UK)



Light up animated screen



Press to send emojis

2-in-1 LeapTop Touch Laptop (UK)

2+ years



Key product features

- Magically transforms from a laptop into a touch screen tablet!
- Ten modes of play.
- Teaches letters, numbers, early vocabulary and animal facts.
- Full a-z and 1-10 keyboards.

Item code:
Green: 80-600903 (UK)
Pack quantity: 6
Batteries: 3 AA
Packaging dimensions:
 W35 x H33 x D7.9 cm

Code: 600903 (UK)



Transforms into a touch screen tablet with carry handle for easy transportation

Touch the screen to pop bubbles and reveal letters



Exchange emails with Scout and Violet

Letter Band Phonics Jam

2+ years

Key product features

- Tad and his Letter Factory friends sing their letter names and sounds and show children how to spell three-letter words.
- Light-up instrument buttons accompany the letter band by saying their names and playing their sounds and music.
- Tad leads the letter band by playing his guitar and singing the abc song in addition to playing a fun phonics challenge.
- Explore a wide selection of interactive activities through five learning modes that include Letters & Phonics, Spelling, Game, Music and Jukebox.

Item code:
 80-603303 (UK)
 80-603300 (US)
Pack quantity: 6
Batteries: 2 AA
Packaging dimensions:
 W40 x H33 x D5.8 cm

Code: 603303 (UK)



Convenient carry handle

Press the letters to hear their names and sounds



Press the Light up instrument buttons to learn their names and hear how they sound.



Learning Friends 100 Words Book (Bilingual: UK+FR) (UK)

Learning Friends 100 Words Book™ (Bilingual: UK+AR) (ARABIC)

12+ months



Key product features

- Meet learning friends Turtle, Tiger and Monkey who will introduce more than 100 age-appropriate words chosen by learning experts.
- Word categories include: pets, animals, food, mealtime, colours, activities, opposites, outside, vehicles, clothes, my body and fruit.
- Touching the words on the pages plays the words, exciting sound effects and fun facts.
- Hear two learning songs including the Learning Friends theme song and My Favourite Word song by pressing the light-up star button.
- Everything in the book including words, songs and instructions can be heard in both English and French for a full bilingual experience.

Item code:
80-601543 (UK)
80-601529 (AR)

Pack quantity: 6

Batteries: 2 AA

Packaging dimensions:
W30 x H27.5 x D6.5 cm



Touch the page to hear every word in English or French

Convenient carry handle for reading on-the-go



100 Animals Book (Bilingual: UK+FR) (UK)

18+ months

NEW

Available Spring 2020

Key product features

- Join all the animals and explore their habitats and new vocabulary in the 100 Animals Book.
- Explore the colourful pages and touch each picture to hear the animals, their sounds and habitats along with exciting facts and sound effects.
- Immerse your child in bilingual play by sliding the language switch to hear the words, songs and instructions in French.
- Touch the pictures to hear fun animal facts in Fun Fact mode or press the light-up star button to hear three learning songs.

Item code:
80-609543 (UK)

Pack quantity: 6

Batteries: 2 AA

Packaging dimensions:
W30 x H27.5 x D6.5 cm

Code: 609543 (UK)



Learn words for animals, habitats and fun facts in English and French.



LeapReader®



Key product features

- LeapReader is the premier learn-to-read-and-write system that helps your child learn to read by sounding out letters and words in lively character voices
- LeapReader engages children in imaginative stories while building vocabulary skills, growing reading comprehension skills and guiding handwriting stroke-by-stroke†
- LeapReader helps develop listening comprehension skills with a growing library of 100+ audio books featuring classic and best-selling children's books that encourage a love of reading
- Features a LeapReader, an activity sampler book, and a writing sheet
- Features four modes: writing, reading, listening and music player
- Works with LeapReader and Tag books, a library of 100+ books, games and more
- Teaches: reading, comprehension, phonics, vocabulary, writing and letter forms

LeapReader's built-in audio player and library of 100+ best-selling children's audio books help develop children's listening skills, comprehension and imagination. Plus, children can sing along to fun learning songs.

Learn how to form letters and numbers stroke-by-stroke with interactive guidance. As children get more advanced, they can progress to writing words and equations.†



Item code:
Pink: 80-21302E (US)
 80-21302K (UK)
Pack quantity: 2
Battery info: 1 lithium ion
Package size:
 W29.2 x H29.2 x D6.7cm



Learning how to read becomes a magical journey with LeapReader, as stories spring to life with lively character voices, exciting sound effects and fun activities to help strengthen vocabulary skills and reading comprehension.



*Based on a survey conducted by iChild of 167 teachers. These teachers used LeapReader and the accompanying products with children aged between 4 and 8 in their schools over a two month period from September 2014 – November 2014.
 †selected books only

Mr. Pencil's ABC Backpack™ (US)

3+ years

Key product features

- Seven activities teach letter names, letter sounds, letter writing, reading and even how to draw animals.
- 26 letter pieces plug into interactive puzzle spots to make the alphabet come alive.
- Learn with Mr. Pencil as he teaches letter writing step by step.
- The included magnetic writing tablet makes letter writing and learning to draw fun.

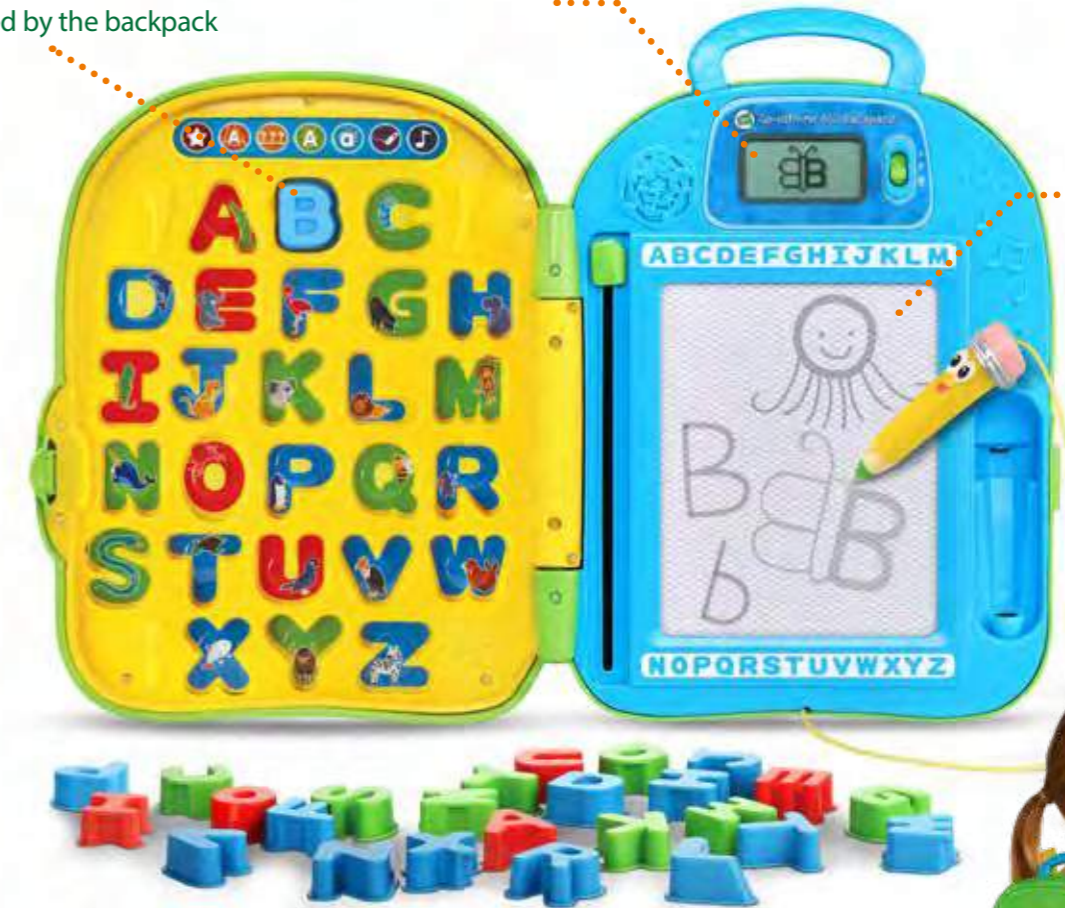
Item code:
 80-603400 (US)
Pack quantity: 4
Battery info: 2 AA
Package size:
 W47.5 x H33 x D6.5 cm



26 removable letters are recognized by the backpack

LED screen teaches letter formation

Practice writing on the erasable magnetic board



Closes up into a wearable backpack



Tad's Fridge Phonics™ (US)

2+
years

Key product features

- Push a letter tile into the apple to hear fun learning phrases and songs in three different modes.
- 26 magnetic letter tiles stick to the fridge for easy access and storage.
- Raised letters help kids learn each letter's shape while Tad reinforces letter names, phonics and words skills.
- Three photo tiles can be personalized for a unique play experience.

Item code:

80-602800 (US)

Pack quantity: 4

Battery info: 3 AAA

Package size:

W29 x H27.9 x D5.8 cm

Code: 602800 (US)



3 4 17766 028006



Magnetic base
and tiles stick
to your fridge

Customizable
photo frames



Combine construction with curriculum in these interactive block sets featuring an electronic cube that enhances building play with learning content.



LeapBuilders® Phonic House

Key product features

- Press the light-up buttons and slide the 20 learning blocks into the Smart Star™ cube to hear 210+ different sounds and phrases that introduce letters and more.
- 60+ piece set has everything to build a house including windows, doors, flower blocks, characters and more.
- Press the buttons on the Smart Star™ cube to hear requests to find specific blocks or hear three songs and three melodies.
- Explore numbers and shapes by pressing the number buttons above the Smart Star™ cube.
- Works with other LeapBuilders® playsets (sold separately).

Item code:
80-604903
Pack quantity: 2
Battery info: 2 AAA
Package size:
W45 x H33 x D11.6 cm



2+
years

LeapBuilders® Tour The Town Train

Key product features

- Press the light-up buttons and slide the 10 learning blocks into the Smart Star™ cube to hear 140+ different sounds and phrases that introduce numbers and jobs.
- 20-piece set has everything to build a rollable train as well as other configurations.
- Press the buttons on the bottom of the Smart Star™ cube and it will ask to find specific blocks or you can hear songs and melodies.
- Motion sensor located inside the Smart Star™ cube responds with fun sounds as you build.
- Works with other LeapBuilders® playsets (sold separately).

Item code:
80-606600 (US)
Pack quantity: 2
Battery info: 2 AAA
Package size:
W32.5 x H21.6 x D11.6 cm

2+
years



Code: 606600
3 4 17766 066008

LeapBuilders® Shapes & Music Castle™ (US)

2+ years

Key product features

- Press the light-up buttons and slide the 10 learning blocks into the Smart Star™ cube to hear 140 different sounds and phrases that introduce numbers and shapes.
- 30-piece set has everything to build an enchanting castle.
- Press the buttons on the bottom of the Smart Star™ cube and it will ask to find specific blocks or you can hear songs and melodies.
- Motion sensor located inside the Smart Star™ cube responds with fun sounds as you build.
- Works with other LeapBuilders® playsets (sold separately).

Item code:

80-606800 (US)

Pack quantity: 2

Battery info: 2 AAA

Package size:

W30 x H27.9 x D8.9 cm

Code: 606800 (US)



LeapBuilders® 123 Fix-It Truck™ (US)

2+ years

Key product features

- Press the light-up buttons and slide the 15 learning blocks into the Smart Star™ cube to hear 150+ different sounds and phrases that introduce numbers, construction site objects and counting.
- 30+ piece set has everything to build a rugged truck including wheels, tool blocks and more.
- Press the buttons on the bottom of the Smart Star™ cube and it will ask to find specific blocks or you can hear songs and melodies.
- Motion sensor located inside the Smart Star™ cube responds with fun sounds as you build.
- Works with other LeapBuilders® playsets (sold separately).

Item code:

80-604803

Pack quantity: 2

Battery info: 2 AAA

Package size:

W35 x H27.9 x D11.6 cm



LeapBuilders® Wild Animals

2+ years

Build exotic animals and more with 16 sturdy LeapBuilders® blocks including an electronic Smart Star™ cube that seamlessly combines block play and learning content.

Item code:

80-604603



LeapBuilders® Elephant Adventure

2+ years

Build a friendly elephant and more with 21 sturdy LeapBuilders® blocks including an electronic Smart Star™ cube that seamlessly combines block play and learning content.

Item code:

80-604700

80-604703



LeapStart

The LeapStart interactive learning system is designed to help build key skills and challenge kids to get ready for their next step in learning by bringing books to life.



LeapStart 3D



2-7 years



Key product features

- Recommended by 97% of teachers.
- Engages kids through books, audio and holographic animations for an experience that reinforces learning and helps kids better understand the concepts.
- Interact with the on-screen animations by using the stylus to tap on the pictures and words to explore reading, counting, problem solving and more.
- Includes 400+ activities across a library of more than 25 books (sold separately), which includes two Learn to Read book sets.
- Grow-with-me stylus is comfortable for kids of all ages and promotes proper writing grip.
- Kids aged 2-7 can learn to count, read, build problem-solving skills and more.

Item code:
Green: 80-603900 (US)
Pink: 80-603950 (US)
 Pack quantity: 4
 Batteries: 3 AA
 batteries not included
 Packaging dimensions:
 W42.8 x H29 x D6.8 cm

Code: 603900 (US)



Code: 603950 (US)



Holograms bring learning to life



Compatible with all books in the LeapStart Library

LeapStart



2-7 years



Key product features

- Recommended by 97% of teachers
- Bring learning to life with an interactive learning system jam-packed with activities for school and life for kids ages 2-7 years old.
- Works with all levels of LeapStart™ activity books (sold separately) – design a robot, explore the galaxy, cook using maths, and more.
- Includes: Kid-tough device with stylus that teaches proper handwriting grip and sampler book. Requires two AA batteries (not included).
- Get kids excited about everything from STEM to social skills and problem solving to scientific thinking with replayable activities packed with fun.

Item code:
Green: 80-602103 (UK)
 80-21600E (US)
Pink: 80-602153 (UK)
 80-602150 (US)
Pack quantity: 4
Batteries: 2 AA
 batteries not included
Packaging dimensions:
 W42.8 x H29.0 x D6.8 cm



Compatible with all books in the LeapStart Library



Sample Book Included



LeapStart Go

4-9 years



Key product features

- This sleek, easy-to-hold stylus triggers videos and audio responses using the adjustable 1.44" LCD screen and built-in speaker.
- Cool interactive video effects let kids zoom in, explore and interact with a variety of learning concepts by touching the stylus on interactive charts, book pages and more.
- Work on all LeapStart Books and holds up to 13 LeapStart® animated books.
- Aged-up content leveraging unique pen features.

Item code:
 80-605900 (US)
Pack quantity: 4
Batteries: Li-Ion 1000MAH
Packaging dimensions:
 W27.5 x H29 x D6.5 cm



Built in LCD screen tilts forward and back

Compatible with the entire LeapStart Book Library



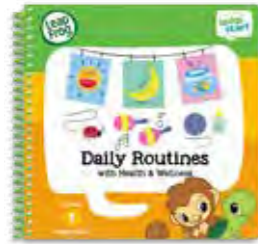
LeapStart Book Library

Key product features

- Over 30 activities per book
- Over 300 interactive touchpoints per book
- 4 Levels - each combining school & life skills
- Suitable from 2 years

Pack quantity: 1
Batteries: N/A
Packaging dimensions:
 W17.8 x H21.5 x D1.7 cm

Compatible with all LeapStart hardware



Daily Routines Activity Book
 Item code: 80-21506K (UK)



Scout & Friends Maths Activity Book 3D
 Item code: 80-460703 (UK)



Alphabet Adventures Activity Book 3D
 Item code: 80-21504E (US)



Shapes & Colours Activity Book 3D
 Item code: 80-21503E (US)

LeapStart Book Library

Key product features

- Over 30 activities per book
- Over 300 interactive touchpoints per book
- 4 Levels - each combining school & life skills
- Suitable from 3 years

Pack quantity: 1
Batteries: N/A
Packaging dimensions:
 W17.8 x H21.5 x D1.7 cm

Compatible with all LeapStart hardware



Preschool STEM Activity Book
 Item code: 80-21507E (US)



Pet Pal Puppies Maths Activity Book
 Item code 80-21511E (US)



Moonlight Hero Math With PJ Masks Activity Book
 Item code: 80-480100 (US)



Read & Write Activity Book 3D
 Item code: 80-21508E(US)



Around the World Activity Book 3D
 Item code: 80-462400 (US)

LeapStart Book Library

Key product features

- Over 30 activities per book
- Over 300 interactive touchpoints per book
- 4 Levels - each combining school & life skills
- Reception suitable from 4 years
Year 1 suitable from 5 years

Pack quantity: 1
Batteries: N/A
Packaging dimensions:
W17.8 x H21.5 x D1.7 cm

Compatible with all LeapStart hardware



Kids' World Atlas Activity Book

Item code: 80-21606K (UK)
80-21606E (US)



Cook it Up! Maths Activity Book

Item code: 80-21607K (UK)
80-21607E (US)



Amazing Adventures Activity Book

Item code: 80-21609K (UK)
80-21609E (US)



Amazing Animals Activity Book

Item code: 80-21608K (UK)
80-21608E (US)

LeapStart Book Library

Key product features

- Over 30 activities per book
- Over 300 interactive touchpoints per book
- 4 Levels - each combining school & life skills
- Suitable from 5 years

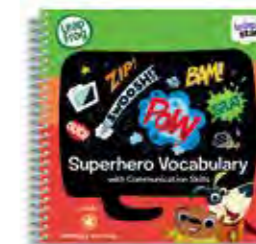
Pack quantity: 1
Batteries: N/A
Packaging dimensions:
W17.8 x H21.5 x D1.7 cm

Compatible with all LeapStart hardware



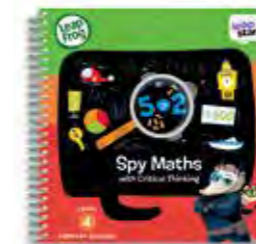
Space Science Activity Book

Item code: 80-21610K (UK)
80-21610E (US)



Superhero Vocabulary Activity Book

Item code: 80-21611K (UK)
80-21611E (US)



Spy Maths Activity Book

Item code: 80-21612K (UK)
80-21612E (US)

RockIt Twist

Get the wheels turning and practise learning skills with a unique way to play!

With 8 colourful, light-up controls and 12 games included, there's an exciting new challenge at every turn.



RockIt Twist

4-10
years



Item code:

Green: 80-606000 (US)

Pack quantity: 4

Batteries: 4 AA

Packaging dimensions:

W17.5 x H29 x D5.5 cm

Code: 606000 (US)



Key product features

- Four sides of colourful, light-up controls include buttons, dials, a spinner, slider, switch and D-pad to provide a totally unique way to play exciting video games.
- During game play, one of the eight game controls will light up to indicate when each control is needed throughout a game.
- 12 preloaded games across five game play categories have three levels of difficulty that help kids learn skills including literacy, maths, problem solving, science and creativity all while having fun!
- Nurture three adorable virtual RockIt Pets™ that hatch and grow from eggs.
- Listen to your own music with the built-in MP3 player. Volume controls and headphone jack are also included.



RockIt Twist™ Game Packs

NEW 4-8 years

Download additional RockIt Twist™ game packs from the LeapFrog® App Center, or purchase from your favorite retailer for more exciting learning games and new RockIt Pets™ virtual pets.

A computer with an internet connection is required to download game pack content to the RockIt Twist™ device with the included USB cable. Each game pack sold separately.



Banzai Beans Showdown
Item number: 80-495100



Dinosaur Discoveries
Item number: 80-495300



Penelope Penguin - Pet Detective
Item number: 80-495400



Cookie's Sweet Treats
Item number: 80-495500



Animals Animals Animals
Item number: 80-495600

In-Store Branding





THANK YOU



TRUCARE

TruCare FZC
PO Box:42106, 1 L-04/05,
Hamriya Free Zone, Sharjah, U.A.E
Tel: +971 6 5263945 Ext: 140
www.trucare.co