

playgro

TM

TRUCARE



## About Playgro

A baby's first years of life are filled with curiosity and exploration as they begin to learn about themselves and the world in which they live.

At Playgro we understand the importance of play in this developmental journey and create fun, innovative toys that engage baby's senses and stimulate their imagination.

Playgro toys provide endless opportunities for babies to grow, learn, and discover.

We ensure that each product includes features that will assist baby to develop a range of skills – including motor and cognitive skills, and stimulate them to think, look, listen and move.

Our engaging characters and feature filled designs ensure Playgro toys are favourites with parents and babies around the world.

From humble beginnings in Melbourne Australia, Playgro has grown into a successful international business in a short period of time. Passionate about babies & toddlers – we love sharing our products with families around the world.







Play Time



On The Go



Large Activity Floor Play



Rattling & Teething



Story Time



Bath



Bed Time



Jerry's Class



Gift Packs

# Play Time

Play time is fun time! Our Play Time range is designed to enhance baby's development through play. Unstructured play has endless developmental benefits for baby and is a wonderful bonding time for parent and baby. Babies learn quickly that for every action - there is a reaction. Push the ball - it will move. Hit the dangling toy - it will swing. Shake the toy - it will rattle. As they start to master more skills they realise they have the power to make things happen which increases their confidence and sense of control. Exploring the world with parents or siblings helps baby develop a range of skills including motor skills, cognitive skills, and social skills.





# Music and Lights Piano and Kick Pad

0186367



# Panda Activity Ball

4086969



rolling activity balls!



# High Chair Spinning Toy

0182212



# Roly Poly Rattle

4085488



# Tumble Jungle Musical Peek in Roller

0184970

6  
m+

Sight

Touch

Sound

Gross Motor Skills



# Rattle & Roll Car

4085486

12  
m+

Gross Motor Skills

Sound

Touch

Sight



removable ball!



# Explor-a-ball

4082426

6  
m+

Sight

Touch

Fine Motor Skills

Gross Motor Skills



# Bendy Ball

0184557

6  
m+

Gross Motor Skills

Sound

Touch

Sight





# On The Go

Babies and families are always busy and spend lots of time on the go! Designed to keep both baby and parents happy during the sometimes trying travel times – trips to the shops or to school pick up. On the Go toys are entertaining and packed with developmental features to stimulate baby. Each item is designed to fit into the busy family schedule. Many items clip, clamp, tie or link easily – so they are easy to attach to the pram, stroller or car seat. Bon voyage!



# Shake Rattle & Roll Ball

4083681



# Play and Learn Ball

4082679



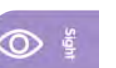
# Loopy Loops Ball

0180271



# My First Soccer Ball

0112017





# Jungle Squeaker Lion

0183442



# Jungle Squeaker Zebra

0183439



# Discovery Friend Giraffe

0184045



# Textured Sensory Balls 6pcs

4086398



6 different textured balls

# My First Footy

010143



# Jumbo Jungle Musical Piano Mat

0186995



3 in one





# Jerry Giraffe Munchimal

0186977



# Wiggling Bertie Bee

0186972



# Stella Unicorn Munchimal

0186976



# Wiggling Poppy Penguin

0186973



# Amazing Garden Wiggling Friend

011192640



# Cheeky Chime Rocky Raccoon

0186975



# Wonky Wiggler

0111840



# Dingly Dangly Clip Clop

0101140





# Dingly Dangly Mimsy

0101141



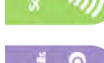
# Activity Doofy Dog

0101300



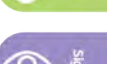
# Activity Friend Pooky Puppy

0181200



# Activity Friend Blossom Butterfly

0181201



# Activity Friend Clip Clop

0186980



# Activity Friend Stella Unicorn

0186981



# Activity Friend Jerry Giraffe

0186359



# Activity Friend Roary Lion

0181513





# Dingly Dangly Floss the Fairy

0182850



# Dingly Dangly Curly the Monkey

0182854



# Musical Pullstring Bunny

0183300



# Musical Pullstring Tiger

0183299



# Tinkle Trio

0181059



# Zebra 9 Links

0184558



# Groovy Mover Bee

0186982



# Amazing Garden Twirly Whirly

0111885





# Loopy Links

0184556

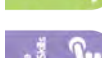


24 links



# Groovy Mover Unicorn

0183049



# Activity Friend Captain Canine

0186358



# Large Activity Floor Play

Each baby moves through the developmental stages in their own time. Our range of Large Activity Floor Play items are designed to make each stage just a little bit easier. Our gyms and mats provide a safe place for baby to rest or play. Active play assists in developing muscle strength - giving baby every opportunity to reach their developmental milestones. We aim to make tummy time as enjoyable as possible while baby starts to develop stronger neck, arm and back muscles. All our gyms provide visual and auditory stimulation too – so baby is getting a proper work out!





# Woodlands Music and Lights Projector Gym

0186993



motion activated music and lights



# Clip Clap Musical Activity Gym

0186991



detachable hanging toys



# Snuggle Me Penguin Tummy Time Gym

0187681



# Pop and Drop Activity Ball Gym

0186366



30 balls



# Ball Activity Nest

0184007

- 0 m+
- Sight
- Touch
- Fine Motor Skills
- Gross Motor Skills



# Music and Lights Comfy Car (Pink)

0186363

- 6 m+
- Sight
- Touch
- Gross Motor Skills
- Fine Motor Skills



# Music and Lights Comfy Car

0186362

- 6 m+
- Sight
- Touch
- Gross Motor Skills
- Fine Motor Skills



# Music and Lights Comfy Plane

0187627

- 6 m+
- Gross Motor Skills
- Touch
- Sight
- Fine Motor Skills





# Fold and Go Gym

0185475

- 0+ months
- Fine Motor Skills
- Sight
- Gross Motor Skills
- Sound



# Convert Me Teepee Ball Activity Gym

0187626

- 0+ months
- Music
- Sight
- Touch
- Gross Motor Skills



# 5 in 1 Safari Super Gym

0181594

- 0+ months
- Fine Motor Skills
- Gross Motor Skills
- Sound
- Cognitive Skills



# Honey Bee Bear Activity Tunnel Gym

0186992

- 0+ months
- Music
- Sight
- Touch
- Gross Motor Skills



# Jerry Giraffe Activity Gym

0186365

- 0 m+
- Sight
- Touch
- Fine Motor Skills
- Teething



# Walk With Me Dragon Activity Walker

0185503

- 12 m+
- Motor Skills
- Active Fun
- Active Exploration
- Action & Reaction



# Zoo Play Time Tummy Time Mat and Pillow

0186988

- 0 m+
- Music
- Teething
- Touch
- Gross Motor Skills



# Play in the Park Activity Gym

0184213

- 0 m+
- Fine Motor Skills
- Teething
- Touch
- Sight



giant sized mat  
150cm x 100cm  
59" x 39"

# Party in the Park Super Mat

0186364

- 0 m+
- Sight
- Touch
- Fine Motor Skills
- Teething





# Rattling & Teething

Soothe sore gums or rattle and shake! Shaking and rattling encourages physical movement and assists in developing important skills such as grasping & gripping. It exercises those little arms, legs and hands. Babies stimulate their auditory senses and learn about cause and effect as they shake and rattle. Teething items are designed to soothe sore gums and provide baby with a safe material to chew on when exploring with their mouths – which they love to do!





# Squeak and Soothe Natural Teether

0186970



easy for little hands to grasp



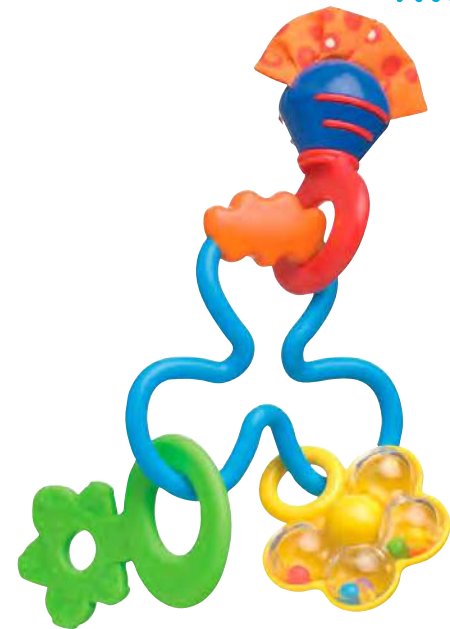
world's only fully sealed squeaker

fully sealed NO mould

BPA Phthalates PVC free

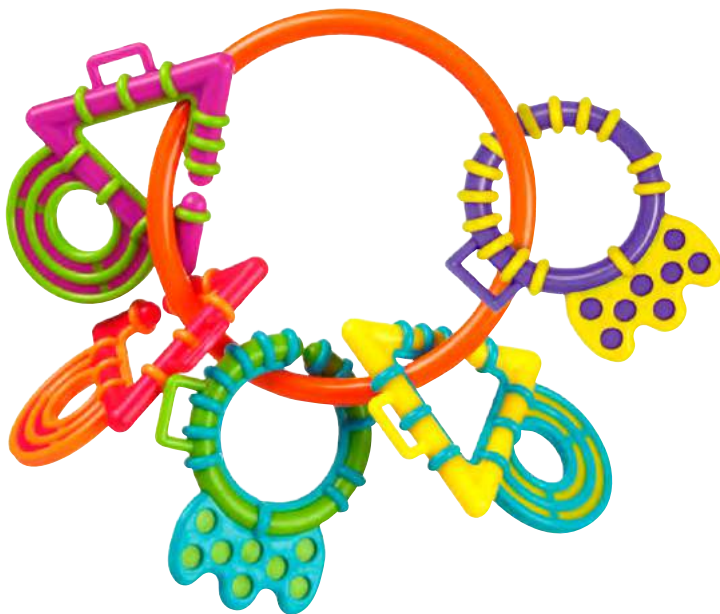
# Twirly Whirl Rattle

0181587



# Teething Links

4011459



# Clip Clop Activity Rattle

0101145



# Hands and Feet Discovery Rattles

0186343



# Jungle Wrist Rattle and Foot Finder

0183077



peek  
a boo  
flap



# Clopette Activity Rattle

0183303



# Jungle Wrist Rattle and Foot Finder

0183077



0186403



# Clip Clop Activity Teether

0186337





# Musical Mobile Phone Rattle - Pink

0183834



# Zebra Loop Rattle

0182719



# Ladybird Loop Rattle

0182628



# Click and Twist Rattle

0183192





# Bee Water Teether (2 Pack)

0182213



# Bumpy Gums 3Pk Water Teethers

0186335



# Cool Panda Water Teether

0186331



# Jerry Giraffe Mini Teether

0186339



# Curly Critter Mouse

0182592



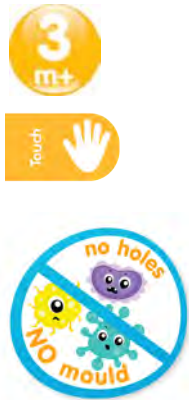
# Curly Critter Lion

0182514



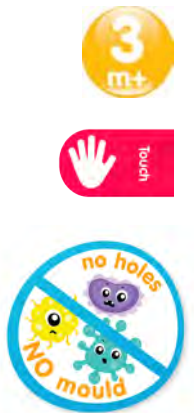
# Jerry Giraffe Water Teether

0186336



# Soothing Circle Water Teether

0186401





# Super Shaker

0181598



# Textured Teething Rattle

0182952



# Triangle Teether

4184209



# Twisting Barbell Rattle

4184183



# Story Time

Sharing a book with your baby is an unbeatable bonding experience - enjoyable for parent and baby. It also sets the early foundations for a love of books and reading. Following along with pictures and stories stimulates baby's imagination, visual perception and cognitive skills. The act of holding a book and turning the pages helps to develop motor skills and dexterity. All of our Story Time books feature vivid colours and illustrations to help baby focus and exercise their depth perception. They will love the cute characters and endearing stories they get to share with mum and dad.





# Jazzy Jungle Teether Book

0183858



# Musical Clip Clop Teether Book

0187552



# Teething Time Activity Book

0185483



# Picnic Pals Teether Book

0185482



# Touch and Learn Texture Book

0185484



# Bath

We love Bath Time at Playgro! Bath time is not only an essential ritual to keep our baby clean and healthy - it also provides many intimate and adorable moments between parent and child. This daily ritual is packed with early development and learning opportunities. Bath time engages all the senses - from watching bubbles, to listening to splashes, smelling soap, and feeling the water. Babies brains are built to pay attention and they light up when exposed to the multisensory stimulation bath time brings. Baby's safety underpins all Playgro products and we recognise the concerns and risks that mould in toys presents. That's why we've created our NEW range of fully sealed bath toys, to ensure safe water play fun for baby and peace of mind for parents.





# Flowing Bath Tap and Cups

0184957

12  
m+



automatic  
bath  
tap



press my  
belly to  
watch  
water  
flow

# Paddling Bath Fish

4086377

12  
m+



pull my  
tail and  
watch me  
swim



# Light up Squirty Bath Fountain

4086399

12  
m+



Light up,  
spin and  
spray  
water



# Bright Baby Duckies

0187480

6  
m+



# Splash and Float Friends

0187481

6  
m+



# Bath Duckie

0187476

6  
m+



# Floating Sea Friends

0187483

6  
m+



# Floating Sea Friends (Pink)

0187484

6  
m+



# Bath Duckie Family

0187479

6  
m+





# On The Move Squirtees

0183480

6  
m+

Sight

Touch

Sound

Coarse Motor Skills



# Ocean Friends Squirtees (Pink)

0184039

6  
m+

Sight

Coarse Motor Skills

Sound

Touch



# Under the Sea Squirtees

0184967

6  
m+

Sight

Touch

Fine Motor Skills

Sound



# Soft Blocks

0181170

6  
m+

Sight

Touch

Coarse Motor Skills

Fine Motor Skills



# Garden Bath Book

0182722

6  
m+



# Little Bee's Adventure Bath Book

0186966

6  
m+



# Scoop and Splash Bath Set

0183191

6  
m+



# Floaty Boat Bath Puzzle

0186379

6  
m+

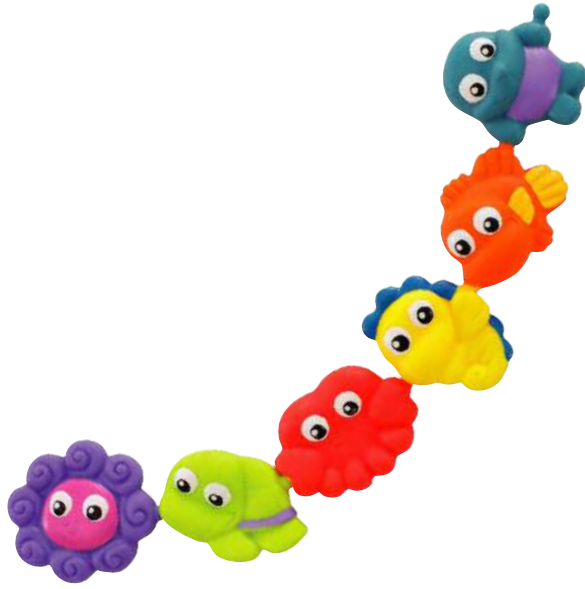




# Pop and Squirt Buddies (6pcs)

0184962

12  
m+



# Croc Cups

0180269

6  
m+



scoop,  
strain  
and  
pour



# Bright Baby Boats

0183454

6  
m+



# Fun in the Tub Jungle Squirtees

0184966

6  
m+



# Bathtime Squirtees

0109864

6  
m+



# Bath Squirtees and Storage Set

0185452

6  
m+



bath net for easy storage



# Sort n' Stack Floating Hippo

0186575

6  
m+

7  
fun pieces



# Bobbing Bath Ball

0184572

6  
m+



# Bath Ball

0182515

6  
m+





# Bed Time

Ahhhh...sleeeep. Soothe and ease baby into a good nights sleep with the Playgro Bed Time range. The gentle sound of music and the subtle movement of our musical mobiles can calm a restless baby or entertain a contented one. Soft and cuddly comforters provide tactile stimulation and comfort to little sleepy heads. A gentle and regular bed time routine can help baby to settle more quickly, and make the experience as calm as possible for parents and babies.



# Goodnight Bear Night Light And Projector - Gender Neutral

0186423



comforting  
starry night  
projection

# Goodnight Bear Night Light and Projector - Pink

0186422



turns off  
after 30  
minutes





# Jerry's Class

Ready for class? Suitable for older babies and toddlers up to the age of three and beyond - Jerry's Class is designed to appeal to their active minds and inquisitive natures. A whole new world opens up as baby becomes more able to explore the world around them. They are able to manipulate items more easily and have developing cognitive skills that assist them to solve problems. They are full of fun and laughter and enjoy role play and imitation games. Keep their little minds and hands busy with Jerry's Class.



# Push Along Ball Popping Octopus

4086374

rotating handle

1-3 yrs+

Action & Reaction

Motor Skills

Active Fun

Development



# Music Drive and Go

0184477

1-3 yrs+

Active Fun

Role Play

Motor Skills

Action & Reaction



# Lion Activity Kick Toy

6385508

6-36 m+

Music

Action & Reaction

Fun & Laughter

Active Fun



# Sort and Stack Tower

4011455

9-36 m+

Problem Solving

Mental Prediction

Visual Perception

Exploration





# Lights and Sounds Fire Truck

6383865

1-3  
yrs+

- Action & Reaction
- Music & Movement
- Exploration
- Role Play



# Dial-a-Friend Phone

6384018

1-3  
yrs+

- Action & Reaction
- Active Fun
- Active Exploration
- Fun & Laughter



# Lights and Sounds Police Car

6383866

1-3  
yrs+

- Action & Reaction
- Music & Movement
- Exploration
- Role Play



# Fun Sounds Hammer

6384692

1-3  
yrs+

- Action & Reaction
- Role Play
- Fun & Laughter
- Sounds



# Elephant Shape Sorter

0180262

1-3  
yrs+

- Problem Solving
- Mental Prediction
- Development
- Trial & Error



# Ring Linking Stacker

4085485

6-36  
m+

- Problem Solving
- Mental Prediction
- Visual Perception
- Development



# Pull Along Elephant

0184476

1-3  
yrs+

- Problem Solving
- Mental Prediction
- Development
- Trial & Error



# Shape Sorting Flower Puzzle

6385461

1-3  
yrs+

- Problem Solving
- Mental Prediction
- Trial & Error
- Motor Skills





# Walk With Me Dragon Activity Walker

0185503

1-3  
yrs+

Motor Skills

Active Fun

Active Exploration

Action & Reaction



# Step by Step Music & Lights Puppy Walker

0185504

1-3  
yrs+

Motor Skills

Active Fun

Music & Movement

Action & Reaction



# Gift Packs

Give the gift that combines developmental activities and fun! Every Playgro gift pack has its own theme from teething to bath time to rattling and shaking. Each gift pack is designed to suit a certain age, to make it a whole lot easier to buy the perfect gift for baby. The perfect gift for a baby shower, to celebrate the birth of a new baby





# Bath Play Pack

0185257

6  
m+

Touch

Sound

Sight

Gross Motor Skills



# Jungle Friends Gift Pack

0182436

6  
m+

Touch

Sound

Teething

Gross Motor Skills



# Bath Fun Play Pack

0182933

6  
m+

Touch

Sound

Sight

Gross Motor Skills



# Butterfly Teether Pack

0183172

6  
m+

Touch

Sound

Sight

Teething





# In-Store Branding







# THANK YOU

**TRUCARE**

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